

**Nottingham High School**  
**FLUX CORE ROBOTICS TEAM (FRC 2191)**  
<http://www.team2191.com/>

January 2016

Dear Friend:

The **Nottingham High School Flux Core Robotics Team** invites you to join us in changing the way our society views careers in science and technology. The Nottingham High School Flux Core Robotics Team is composed of students from Nottingham High School, and competes in the highly regarded international *FIRST* (For Inspiration and Recognition of Science and Technology) Robotics Competition (FRC).

The *FIRST* program was developed to create “a world where science and technology are celebrated.... where young people dream of being science and technology leaders.” Conceptualized by Dean Kamen, a research scientist in the field of robotics, the *FIRST* program seeks to combine the rigors of academic excellence with the excitement of sports. *FIRST* gives students hands-on experience working with professional engineers, creating a mentorship relationship that allows students to see engineers and scientists as role models.

The **Nottingham High School Flux Core Robotics Team** participates in local, state, and national competitions every year that give our students an unmatched pre-engineering experience. With the assistance of a teacher mentor and professional engineers, the students learn about electrical, mechanical, and computer engineering. Other aspects of the program include experience in robotic programming, web design and programming, marketing, and advertising.

**The Nottingham High School Flux Core Robotics Team #2191 needs your help!**

Please help us raise funds to participate in and travel to competitions. The approximate cost for the 2015-2016 academic year is \$40,000.00 to cover the cost of materials/computers to assemble our robot, entrance fees for competitions and transportation.

Nottingham High School Flux Core Robotics has begun its 2016 competition season. We invite you to support this exciting team by becoming a sponsor. It's simple. Just put an ad in our sponsor book. This book will be distributed at all competitions. Also available are upper level sponsorships which have even more benefits for you.

All proceeds from this program go directly to costs related to creating and building a top-notch robot. We want to provide the finest experience possible for our students. Your help is vital in support of this effort.

You can help! First, we need to raise the necessary funding. Secondly, we ask for your help to provide accessories, supplies and/or services such as our team shirts, hats, buttons, banners and food donations, etc. Sponsors receive recognition as stated on the attached sponsor form.

Can we count on you to help us with a contribution? Nottingham High School Robotics Boosters is a 501(c)(3) organization so all donations are tax deductible. Please fill out the appropriate contribution form attached and mail it with you check to Nottingham High School Robotics Boosters.

We hope you can help by becoming a sponsor.

**Full Page**  
**(5" x 8")**

**Half Page**  
**(5" x 4")**

**Quarter Page**  
**(2.5" x 4")**

**Eighth Page**  
**(2.5" x 2")**

Sponsor Book Rates

(1) Inside Front Cover 5" x 8" (Full Color).....	\$120.00
(1)Inside Back Cover 5" x 8" (Full Color).....	\$120.00
(1)Outside Back Cover 5" x 8" (Full Color).....	\$120.00
Full Page 5"x 8" (B/W).....	\$90.00
Half Page 5" x 4" (B/W) .....	\$.60.00
One-Quarter Page 5" x 2" (B/W).....	\$.35.00
One-Eighth Page (Business Card) 2.5" x 2" (B/W).....	\$.20.00
One Line Message (B/W) (Up to 90 Characters).....	\$5.00

Note that all checks must be payable to "Nottingham High School Robotics Boosters". Ads must be turned in by February 22, 2016. You may attach a business card or artwork that is Camera Ready. We will not retype any written information. Please fill out the information below.

You may call Edie Pulone below to pick it up or if you prefer you may e-mail the ad to the below addresses. Images must be 300 ppi jpeg, gif, eps, or pdf. If you have any questions feel free to call Iris Markowitz at 609-635-1609.

Mr. Scott Innocenzi  
Nottingham High School Flux Core Advisor  
[sinnocenzi@hamilton.k12.nj.us](mailto:sinnocenzi@hamilton.k12.nj.us)  
(609) 306-1268

Edie Pulone  
Mentor  
[edie@team2191.com](mailto:edie@team2191.com)  
(609) 462-0301

..... SPONSOR BOOK

**AD FORM:**

Name of Contact Person: \_\_\_\_\_ Title \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Size of Ad: \_\_\_\_\_

OR

One Line Message \_\_\_\_\_

Amount Attached \_\_\_\_\_ Check# \_\_\_\_\_ Cash \_\_\_\_\_

Student Name \_\_\_\_\_

**Advanced Sponsorship Levels**

**Platinum: \$5,000+**

- Business name announced as a Team sponsor before each round during all robotics competitions.
- Everything below.

**Gold: \$2,500**

- Business name or large logo on the *Flux Cores'* 2015 FRC robot and Large Logo on Team Shirts.
- Everything below.

**Silver: \$1,000**

- Business name or small logo on the Flux Cores' 2015 FRC robot and on Team Shirts.
- Everything below.

**Bronze: \$500**

- Business name on the Flux Cores' Pit Area during competitions.
- Everything below.
- Full color Business Logo on Cheer Banner.

**Aluminum: \$250**

- Business name on team's 2015 T-shirt
- Full page ad in our sponsor book.
- Posting of the business' logo on teams' web page.

Donations of tools, materials, food and other items are more than welcome, and will be recognized at going rate.

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You may call Edie Pulone below to pick it up, or you may mail it to:

**Flux Core Robotics Team c/o Mr. Scott Innocenzi  
Nottingham High School  
1055 Klockner Road  
Mercerville, NJ 08619**

If you prefer you may e-mail the ad to the below addresses. Images must be 300 ppi jpeg, gif, eps, or pdf. If you have any questions feel free to call Iris Markowitz.

Mr. Scott Innocenzi  
Nottingham High School Flux Core Advisor  
[sinnocenzi@hamilton.k12.nj.us](mailto:sinnocenzi@hamilton.k12.nj.us)  
(609) 306-1268

Edie Pulone  
Mentor  
[edie@team2191.com](mailto:edie@team2191.com)  
(609) 635-1609

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**ADVANCED SPONSORSHIP FORM**

Name of Contact Person: \_\_\_\_\_ Title \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Amount of Donation \_\_\_\_\_

Student Name \_\_\_\_\_

**Full Year Food Donation Sponsorship**

During the school year Nottingham Robotics Team 2191 sells food after school to raise funds. You can become a Full Year Food Sponsor by donating a food item that can be bundled into 40 separate packages or sold as 30-40 separate items one day a week during the school year. Examples: Pizza sold by the slice, buffalo wings, hoagies (we will cut it into smaller pieces), small sandwiches, candy, snack items slushie syrup (we have the machine) or anything else you can think of that we can sell to high school students after school.

**What You Get As A Full Year Food Sponsor:**

**A Sign all around our food cart on after school food sale days with Your Name and Logo prominently placed as well as picture of the food item.** *We will distribute coupons or flyers for you at the food sale if you provide to us*

**A Full Page ad in our sponsor book. The book is printed before our 1<sup>st</sup> competition in March & is Distributed:**

- At all competitions*
- To all teachers and administrators in our school*
- To all parents of our team*
- At all food sales after school*
- To our Sponsors*
- To prospective sponsors*

**Your Logo (larger size than the other companies who donate \$1000 or less) on the backs of our competition shirts** *(our team members wear them for years after the 2015 competition season)*

**Your Full Color Logo (larger size than the other companies who donate \$1000 or less) on our cheer banner**

- The banner is placed on the wall behind our team at all competitions*
- The banner is displayed at all community service events we attend*
- When not at a competition or community service event the banner is displayed in our school*

**Your Full Color Logo on our Pit Banner**

*Like car racing our robot has a pit area that is decorated. This banner is only for sponsors who donate more than \$1000 cash to our team and full year food sponsors.*

**Your Logo on our robot**

*Wherever our robot goes your logo will be displayed on it for all to see*

**Your Full Color Logo on our website**

*In addition to your logo we will include a link to your website*

*Ad must be turned in by February 10, 2015. Please fill out the form below. You may e-mail to Iris Markowitz (images must be 300 ppi jpeg, gif, eps, or pdf) or attach a business card or artwork that is Camera Ready. We will not retype any written information. If you prefer you may e-mail the ad to the below addresses.*

*You may call Edie Pulone (below) with any questions, to pick up your ad or you may mail the ad to:*

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[sinnocenzi@hamilton.k12.nj.us](mailto:sinnocenzi@hamilton.k12.nj.us)  
(609) 306-1268

Edie Pulone  
Mentor  
[edie@team2191.com](mailto:edie@team2191.com)  
(609) 635-1609

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**FOOD SPONSORSHIP FORM**

Name of Contact Person: \_\_\_\_\_ Title \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Item